

CLAIMS

1. An on-demand book purchasing method, wherein a book is printed and delivered via a telecommunication line in response to a request from a person who wants to buy the book, said method comprising the steps of:

displaying a list of books on a book recommendation home page;

selecting a book from said book list in response to a request from said person who wants to buy the book, and displaying a portion of the content of the book selected;

when the person wants to buy the book selected, inputting predetermined items required to buy said book.

2. An on-demand book purchasing method according to claim 1, wherein said step of displaying a portion of the content of the book comprises the step of displaying the content of the book selected corresponding to at least half the pages or text characters thereof.

3. An on-demand book purchasing method according to claim 1, wherein said step of displaying a portion of the content of the book comprises the step of displaying the entire content of said book selected.

4. An on-demand book purchasing method according to claim 1, wherein said step of inputting predetermined items includes the step of going to a home page of a printing or book binding vendor that is linked to said book recommendation home page.

5. An on-demand book purchasing method according to claim 1, wherein said step of inputting predetermined items required to buy said book includes the step of inputting items that specify the name and address of the person who buys the book, and payment method.